

Website Evaluation

This website evaluation is comprised of 6 critical tests on your website. When we have finished running these tests on your site we will prepare a report and present it to you.

This website evaluation includes the following tests:

- 🔍 Web Page Analyzer
- 🔍 Keyword Analyzer
- 🔍 Keyword Density
- 🔍 Meta Tag Evaluation
- 🔍 Googlebot Simulator
- 🔍 DNS Report

Keyword / Key Phrase Research

Keyword and Key Phrase research is one of the most important parts of SEO we will research the best keywords for your site by identifying your competition and the keywords that they use. We will then analyze those keywords and phrases and find the right combination of search frequency and niche keywords for your web page.

Keywords/Key Phrases Revision

We will run our keyword research step on a monthly basis to continuously improve on your keywords and key phrases replacing any of these that are no longer effective against your competitors with other more effective search terms.

Website Content Writing

We understand that the customer likes to write their own content as they are the professional in that specific field, however we will rewrite, edit and optimize the clients content where necessary to balance the number of the websites primary keywords to reach the right density.

Update Service

This SEO packages also includes a monthly update service. Some content can be supplied by the client, other content we will create. All content will be optimized by us and uploaded to the website. We will also make changes to alt tags in images and anchor text and link titles.

Article Writing

We encourage all our customers to write their own articles which we will submit to over 100 of the top ranking article sites on the web. However if you have a problem writing your articles we will write articles for you based on your websites content. We will also edit any articles that you write concentrating on anchor text and keywords.

Webpage Optimization

Webpage optimization includes optimizing Title, Description, Meta, Link, and Alt tags on every webpage on the website. Special attention is given to title tags and description tags because they are the tags seen when users query search engines.

Coding Errors

A special report will be run that will list all coding errors on your website. This report will enable us to correct the badly coded pages or we will completely recode those pages. Pages we create will be in perfect W3C compliant code. Having error free code helps robots crawl the site easier and faster.

Important Files

Every website requires a few special files that enable search engine robots and spiders crawl your website more efficiently. We will create or correct these required files and upload them to your website. Including robots.txt and sitemap.xml.

Link Checker

Every week we will schedule our link checker to crawl through your website in search of broken links or missing files and image. When we detect a problem a full report will be printed and problems are corrected as soon as possible by us. Thus ensuring no visitor gets that dreaded PAGE NOT FOUND message, and images and graphics always display properly.